

Andalucía TRADE

Investor gateway



Junta de Andalucía
Consejería de Presidencia, Interior,
Diálogo Social y Simplificación Administrativa
Consejería de Economía, Hacienda
y Fondos Europeos
Agencia Empresarial para la Transformación
y el Desarrollo Económico TRADE



UNIÓN EUROPEA
Fondo Europeo de Desarrollo Regional



Consejería de Presidencia,
Interior, Diálogo Social y
Simplificación Administrativa

Consejería de Economía,
Hacienda y Fondos
Europeos

Agencia Empresarial para la
Transformación y el Desarrollo
Económico de Andalucía TRADE

About us



- Flagship project of the Andalusian Government
- Firm and ambitious commitment to enterprise
- Effective and efficient one-stop shop



Objectives

- ✓ Foster economic growth
- ✓ Promote investments and internationalisation
- ✓ Commit to innovation and R&D
- ✓ Focus on knowledge transfer

Andalucía TRADE brings together all enterprise support activity in Andalusia



UNIÓN EUROPEA
Fondo Europeo de Desarrollo Regional



Consejería de Presidencia,
Interior, Diálogo Social y
Simplificación Administrativa

Consejería de Economía,
Hacienda y Fondos
Europeos

Agencia Empresarial para la
Transformación y el Desarrollo
Económico de Andalucía TRADE

Where to find us



Andalucía TRADE Network

- Spain: 11 offices
- International: 42 offices
(services in 70 markets)



**350 specialist
professionals**



UNIÓN EUROPEA
Fondo Europeo de Desarrollo Regional

Junta de Andalucía

Consejería de Presidencia,
Interior, Diálogo Social y
Simplificación Administrativa

Consejería de Economía,
Hacienda y Fondos Europeos

Agencia Empresarial para la
Transformación y el Desarrollo
Económico de Andalucía TRADE

One-stop shop



Junta de Andalucía

360° service



SMEs



Major companies



Sole traders



Start-ups



Projects of Strategic Interest



UAP



Investors



Investment funds



What we offer

Business development

- Knowledge transfer
- Business intelligence
- Strategic sectors
- Production spaces and clusters
- Advanced services
- Public-private partnership

Enterprise finance

- Direct grants
- Financial instruments
- Public innovation procurement

Internationalisation

- Enterprise internationalisation
- Market development
- Attraction of investments
- Consultancy





What public resources do we provide?

Direct grants

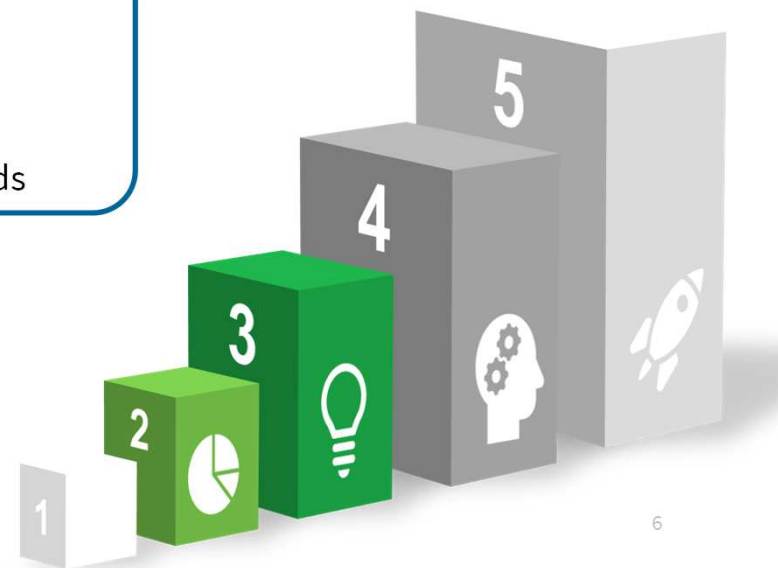
- Industrial development
- Enterprise R&D + innovation
- Internationalisation

Financial instruments

- Loans
- Guarantees
- Sureties
- Equity investment
- Reimbursable hybrids

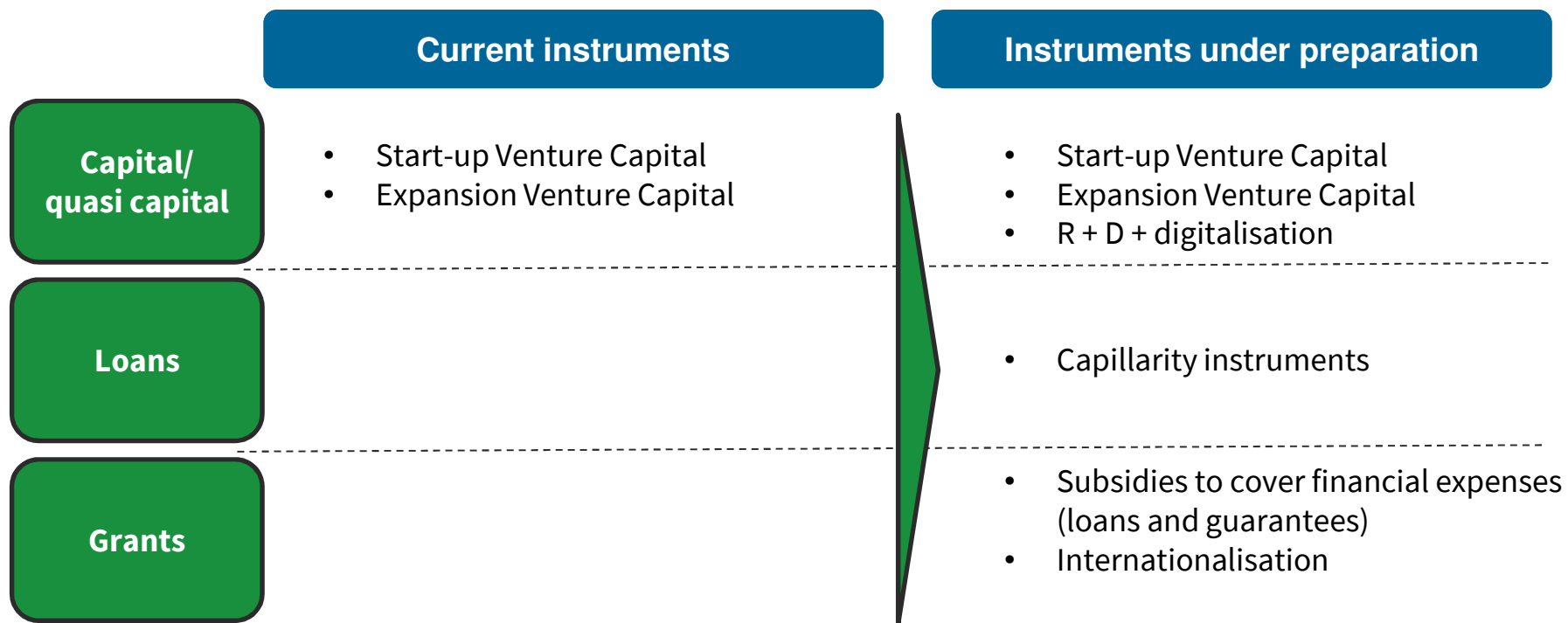
Public Innovation Procurement

€900M+ AVAILABLE TO BUSINESSES IN ANDALUSIA





Financial instruments





Internationalisation

GOALS

- Implement a market and product expansion strategy
- Increase the number of exporters
- Permanent export activity
- Biggest companies and financial muscle



SERVICES

- Group promotion
- Individual promotion
- International trade fairs
- Direct trade missions
- Reverse trade missions
- Business intelligence tools
- Specialized training

Investments services

Planning



- Information on sectorial regulation, industry situation and market
- Search for the best location
- Scheduling personalised visits to locations and meetings with institutions and potential partners
- Information on business opportunities
- Information about grants and financing sources
- Information on available workforce and operational costs

Softlanding



- Information on available workforce, employment and operational costs and procedures for work and residence permits
- Assistance through national and regional institutions
- Information and follow-up on permits and administrative procedures required to commence professional activities
- Information about potential local providers

Aftercare



- Personalised service of project monitoring established in Andalusia
- Tailored proposals for parent companies
- Support on potential expansion plans

Andalusia TRADE

Investor gateway



direccion.trade@juntadeandalucia.es



Junta de Andalucía
Consejería de Presidencia, Interior,
Diálogo Social y Simplificación Administrativa
Consejería de Economía, Hacienda
y Fondos Europeos
Agencia Empresarial para la Transformación
y el Desarrollo Económico TRADE